

## LIVE IT EXPERIENCE IT – COOKIE POLICY

### INFORMATION ABOUT OUR USE OF COOKIES

[www.liveitexperienceit.com](http://www.liveitexperienceit.com) (our site) uses cookies to distinguish you from other users of our site. This helps The Experiential Tourism Company Limited, trading as Live It Experience It (**we, our** or **us**) to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to browse our site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's or device's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into secure areas of our site, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our site, the pages you have visited and the links you have followed. We will use this information to make our site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookies	Purpose
<ul style="list-style-type: none"><li>● "PHPSESSID": General Session identifier</li><li>● "_ga": Google Analytics</li><li>● "_gat": Google Analytics</li><li>● "wp-settings-1": stores website settings</li><li>● "wp-settings-tim-1": stores website setting time</li></ul>	These cookies enable us to: <ul style="list-style-type: none"><li>● estimate our audience size and usage pattern;</li><li>● store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests;</li><li>● speed up your searches;</li><li>● recognise you when you return to our site; and</li><li>● allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.</li></ul>

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Any changes we make to our cookie policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our cookie policy. This cookie policy was last updated on 16 March 2016.

Questions, comments and requests regarding this cookie policy are welcomed and should be addressed to [accounts@liveitexperienceit.com](mailto:accounts@liveitexperienceit.com).